



Schoenherr is a leading European full-service law firm with a strong footprint in Central Eastern Europe (CEE). The firm operates 16 offices in 15 countries. Schoenherr combines an international mindset with solid local knowledge. Trusted by global and regional clients for its high-end capabilities, Schoenherr delivers cross-border legal solutions at the highest international standards, built on market knowledge, legal technology and innovation.

To strengthen our communications team and expand our international presence across Central Eastern Europe, we are looking for a **Digital Experience Manager (m | f | x)** to help shape the future of legal communications at Schoenherr.

## Digital Experience Manager (m | f | x)

### What You Will Do

- Develop and implement Schoenherr's digital strategy
- Manage our digital platforms (website, social media, content distribution systems), including content updates, performance monitoring, and troubleshooting in collaboration with IT and/or external providers
- Use analytics tools to optimise strategies and derive actionable insights
- Continuously improve website performance and user experience
- Manage and enhance our content systems, newsletter formats, and other digital assets
- Draft, edit and refine high-quality content for website, social media and digital publications
- Ensure a consistent tone of voice and brand alignment across all digital channels
- Project management for firm-wide communication projects
- Monitor market trends and evaluate innovative technologies
- Act as a sparring partner for internal departments on all digital matters
- Provide tailored training sessions to colleagues across the firm

### What You Bring

- A degree in marketing, communications, or a related field (or equivalent experience)
- At least 3 - 4 years of proven experience managing digital platforms and developing customer focused strategies (ideally in a digital agency service-oriented environment)
- Expertise in SEO/SEA and analytics tools; experience with UX design, emerging AI solutions, CMS/CRM systems and automation tools is a plus
- Strong communication skills
- Strong project and stakeholder management skills
- Proficiency in Adobe Creative Suite and Microsoft Office Suite
- Familiarity with GDPR and compliance best practices for digital platforms
- Strong problem-solving abilities and a proactive mindset focused on continuous improvement
- Excellent written and verbal communication skills in German and English

## What We Offer

- A strategically important role in a top-tier international law firm with room for personal and professional growth
- A modern, supportive environment where your ideas matter and your expertise is valued
- A young, diverse, and creative team that combines professionalism with a positive, energetic workplace culture
- The gross salary per month amounts to a minimum of € 4.000,00- (basis full-time), with a clear commitment to paying more in line with your professional experience and qualifications.
- If you are excited about shaping our international communications activities and joining a firm that values professionalism, integrity, and teamwork, we look forward to receiving your application

Be a part of our successful team and send your application (CV, letter of motivation, certificates ...) to our People&Culture Department or apply online. For further questions you can reach us on +43 1 53437 50729.

apply online

For further information please visit our website at [www.schoenherr.eu](http://www.schoenherr.eu).